



SUNDARRAJAN KANNAIYAN

MOUDLE LEAD ARTIST

+919094758488

ksundar23@gmail.com

Bangalore, India

<https://pixel-kathaas.blogspot.com>

SKILLS

- Attention to detail
- Team Leadership
- Improving Efficiency
- project planning
- Marketing Strategy

EDUCATION

BACHELOR OF FINE ARTS
Bharathidasan University
1997 - 2002

TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Blender(Basic)
- Microsoft office

PROFESSIONAL PROFILE

Passionate module lead artist with 6+ years of experience in the slot gaming industry. Proficient in leading and mentoring talented artists to deliver high-quality results. possess strong technical expertise in real-time graphics, lighting and rendering techniques. Dedicated to crafting visually captivating and immersive experiences for players. Aspiring to utilize my skills and experience as an artist manager at Behaviour Interactive to drive the success of the company and its projects.

EXPERIENCE

MODULE LEAD ARTIST

YSECIT SOFTWARES INDIA PVT LTD / Mar 2021 - Till date

Managed a team of 6 artists and 5 animators Overseeing all aspects of their career development and project execution. create the layout and designs fitted all platform (Example Slot machine, Online Web and mobile) Collaborated with cross-functional teams to deliver successful projects on time and high end quality

- After taking over the team successfully delivered high-quality games, that received positive feedback from client.
- Established an efficient production pipeline across all platforms, leading to a 30% increase in production output.
- Mentored and supported artists resulting in their professional growth and success in the industry.

SENIOR GRAPHIC ARTIST

PARIPLAY INDIA PVT LTD / Mar 2019 - Sep 2020

An online slot gaming company, Focused on creating slot and casino games, my responsibilities include creating concept art based on the Game Design Document Getting approval from management, Rendering final assets, optimizing them, and then over to the animation and development teams.

- Based on market trends, created concept art for both web and mobile platforms.
- Established an efficient production pipeline across all platforms
- Across all platforms to streamline the workflow

PROJECTS: KING OF THE TRIDENT, VIKING GLORY



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MOUDLE LEAD ARTIST

PERSONAL SKILLS

- Adaptability
- Creativity
- Worked variation field
- Productive

INTEREST

- Fashion design
- Reading
- Traveling

ABOUT ME

DOB: 01-06-1981

NATIONALITY: INDIAN

LOCATION

B1-305 Aswani aaeesha apartment

Eletrionic City phase - 2

Bangalore,

karnataka,

india. 560100

EXPERIENCE

SENIOR GRAPHIC ARTIST

FREELANCE / JUL 2017 - FEB 2019

Working garment industry created apparel graphic art for printing and EMB designs all seasonal wise. Making fabric deigns. Create Sketchs manually and computer-aided design (CAD) software. Created techpack designs, presentation board design for buyer meet. Created Label and tag designs highend quality

GAME ARTIST

ROCK YOU INDIA PVT LTD / JUL 2014 - JUL 2017

In this gaming company, my role involves creating stylish and fashionable dress materials and hairstyles, For HOG (Hidden Object Game) scenes based on specifications. I also create concept art and design gaming UI elements.

PROJECTS: Gardens of Time , Mallworld

BG ARTIST

GAMESHASTRA SOLUTIONS PVT LTD / AUG 2012 - APR 2014

A gaming service company, my role involves creating concept art, designing gaming backgrounds (BGs), developing UI designs, and crafting engaging icons and elements.

PROJECTS: POCKETGEMS SECRET PASSAGE, EPIC EMPIRE, ZYNGA HIDDEN SHADOWS

GRAPHIC DESIGNER

FREELANCE / SEP 2010 - AUG 2012

DESIGN CO ORDINATOR

SARAVANA STORES FOODS PVT LTD / MAY 2008 - FEB 2010

Actively involved in designing and product development of mass/volume Graphic designs for Market Trend. Developing new hoardings,Banners, Leaflets, Glow sign boards and Exhibition stall designs.

SENIOR GRAPHIC DESIGNER

JAK INDUSTRIES / NOV 2003 - MAY 2008

In this garment company, my role involves creating apparel graphic art for printing and embroidery designs for each season. Designing fabric deigns. Creating techpack. and developing presentation boards for buyer meetings. I also design Label and tags.